

The Center for Intellectual Property & Entrepreneurship

at the
University of Missouri
School of Law

This conference, "IP and the University: Issues for Academics, Entrepreneurs and Lawyers," commemorates the beginning of the University of Missouri School of Law's new Center for Intellectual Property & Entrepreneurship.



Dennis D. Crouch
Co-Director

James H. Levin
Co-Director

The center establishes the school as a thought leader in the area of law and innovation by preparing students for the changing legal marketplace and supporting campus interdisciplinary efforts in related fields. The center's focus resides not just on intellectual property, business and finance, but on the intersection of science, technology, engineering and math (STEM) issues.

The University of Missouri School of Law's Center for Intellectual Property & Entrepreneurship provides clinical opportunities for students to work with small and start-up business clients, promotes faculty symposia and scholarship in all areas involving law and innovation, and develops curricular and extracurricular programming to prepare law students to participate in entrepreneurial and innovation communities. The center also supports the law school's Office of Career Development in identifying externships, summer positions and full-time jobs within the center's focus area, and collaborates with campus and community members to generate resources that will increase and promote innovation and entrepreneurship throughout the region.

University of Missouri
School of Law
John K. Hulston Hall
Columbia, MO 65211



UNIVERSITY OF MISSOURI
School of Law

IP and the University: *Issues for Academics, Entrepreneurs and Lawyers*

MARCH 13, 2015

in Hulston Hall on the MU Campus

THE UNIVERSITY COMMUNITY is a vast and diverse academic environment where many are authors, artists, innovators and budding entrepreneurs. These activities take members of the community headlong into the sometimes frustrating world of intellectual property. This day-long symposium, hosted by the University of Missouri School of Law's new Center for Intellectual Property & Entrepreneurship, will focus on intellectual property law issues faced by the university community. The goal is to foster a better understanding of the systems in place and to facilitate the proactive use of the relevant legal roles. Speakers include faculty members from the University of Missouri School of Law as well as lawyers, academic administrators and business leaders from across campus and the state.

9:15 a.m. WELCOME



R. Bowen Loftin
Chancellor
University of Missouri



Gary Myers
Dean and Earl F. Nelson Professor of Law
University of Missouri School of Law

9:30 a.m. WHY TRADEMARKS MATTER



Ilhyung Lee
Edward W. Hinton Professor of Law
University of Missouri School of Law



Ellen DeGraffenreid
Vice Chancellor for Marketing and Communications
University of Missouri



Lindsay E. Cohen, '01
Of Counsel
Bryan Cave LLP

10:15 a.m. BREAK

10:30 a.m. COPYRIGHT: NUTS AND BOLTS IN A UNIVERSITY SETTING



Peter N. Davis
Isidor Loeb Professor Emeritus of Law
University of Missouri School of Law



Gary Myers
Dean and Earl F. Nelson Professor of Law
University of Missouri School of Law



Nancie Hawke, '79
Counsel
Office of the General Counsel
University of Missouri System



Katherine Early
Director and Senior Corporate Counsel
LexisNexis

11:30 a.m. BREAK

11:45 a.m. KEYNOTE ADDRESS



“The State of the Patent System & Its Impact on New Ventures”
Dennis D. Crouch
Associate Professor of Law
University of Missouri School of Law

Boxed lunches will be provided for those who register.

12:30 p.m. BREAK

12:45 p.m. PATENTS AND INNOVATION



Lana Knedlik
Counsel
Office of the General Counsel
University of Missouri System



Erika Lietzan
Associate Professor of Law
University of Missouri School of Law



Chris Fender
Director
Office of Technology Management and Industry Relations
Missouri Innovation Center at the University of Missouri

1:45 p.m. BREAK

2:00 p.m. INTELLECTUAL PROPERTY & ENTREPRENEURSHIP



Thomas A. Lambert
Wall Chair in Corporate Law and Governance
University of Missouri School of Law



Bill Turpin
President and CEO
Missouri Innovation Center at the University of Missouri



Kevin R. Sweeney, '82
Shareholder
Polsinelli PC

2:45 p.m. BREAK

3:00 p.m. RECEPTION

LOCATION: All events will be held in Hulston Hall, the home of the School of Law, on the University of Missouri campus.

REGISTRATION: All events are free and open to the public. Registration is required for the keynote presentation and the reception. No registration is required for the panel presentations. To register, please contact Laura Coleman at colemanl@missouri.edu or 573-882-5969.

CONTINUING LEGAL EDUCATION CREDIT: This symposium is approved for 5 hours of mandatory continuing legal education credit in the state of Missouri.

THE ENTREPRENEURSHIP CLINIC
at the University of Missouri School of Law

In August 2015, the University of Missouri School of Law will launch the Entrepreneurship Clinic to provide clinical opportunities for students to work with small and start-up business clients. The clinic, directed by James M. Niemann, '93, will assist members of the university community and Mid-Missourians seeking to start businesses by providing supervised legal services involving entity planning and formation, governance issues, employee issues, intellectual property analysis, governmental regulations and contract drafting.