This conference, “IP and the University: Issues for Academics, Entrepreneurs and Lawyers,” commemorates the beginning of the University of Missouri School of Law’s new Center for Intellectual Property & Entrepreneurship.

The center establishes the school as a thought leader in the area of law and innovation by preparing students for the changing legal marketplace and supporting campus interdisciplinary efforts in related fields. The center’s focus resides not just on intellectual property, business and finance, but on the intersection of science, technology, engineering and math (STEM) issues.

The University of Missouri School of Law’s Center for Intellectual Property & Entrepreneurship provides clinical opportunities for students to work with small and start-up business clients, promotes faculty symposia and scholarship in all areas involving law and innovation, and develops curricular and extracurricular programming to prepare law students to participate in entrepreneurial and innovation communities. The center also supports the law school’s Office of Career Development in identifying externships, summer positions and full-time jobs within the center’s focus area, and collaborates with campus and community members to generate resources that will increase and promote innovation and entrepreneurship throughout the region.
THE UNIVERSITY COMMUNITY is a vast and diverse academic environment where many are authors, artists, innovators and budding entrepreneurs. These activities take members of the community headlong into the sometimes frustrating world of intellectual property. This day-long symposium, hosted by the University of Missouri School of Law’s new Center for Intellectual Property & Entrepreneurship, will focus on intellectual property law issues faced by the university community. The goal is to foster a better understanding of the systems in place and to facilitate the proactive use of the relevant legal roles. Speakers include faculty members from the University of Missouri School of Law as well as lawyers, academic administrators and business leaders from across campus and the state.

9:15 a.m. WELCOME
R. Bowen Loftin
Chancellor
University of Missouri

Gary Myers
Dean and Earl F. Nelson Professor of Law
University of Missouri School of Law

9:30 a.m. WHY TRADEMARKS MATTER
Ilhying Lee
Edward W. Hinton Professor of Law
University of Missouri School of Law

Ellen DeGraffenreid
Vice Chancellor for Marketing and Communications
University of Missouri

Lindsay E. Cohen, ’01
Of Counsel
Bryan Cave LLP

10:15 a.m. BREAK

10:30 a.m. COPYRIGHT: NUTS AND BOLTS IN A UNIVERSITY SETTING
Peter N. Davis
Isidor Loeb Professor Emeritus of Law
University of Missouri School of Law

Gary Myers
Dean and Earl F. Nelson Professor of Law
University of Missouri School of Law

Nancie Hawke, ’79
Counsel
Office of the General Counsel
University of Missouri System

11:00 a.m. BREAK

11:30 a.m. KEYNOTE ADDRESS
Dennis D. Crouch
Associate Professor of Law
University of Missouri School of Law

Katherine Early
Director and Senior Corporate Counsel
LexisNexis

12:00 p.m. BREAK

12:30 p.m. BOXED LUNCHES WILL BE PROVIDED FOR THOSE WHO REGISTER

12:45 p.m. PATENTS AND INNOVATION
Lana Knedlik
Counsel
Office of the General Counsel
University of Missouri System

Erika Lietzan
Associate Professor of Law
University of Missouri School of Law

Chris Fender
Director
Office of Technology Management and Industry Relations
Missouri Innovation Center at the University of Missouri

1:45 p.m. BREAK

1:00 p.m. INTELLECTUAL PROPERTY & ENTREPRENEURSHIP
Thomas A. Lambert
Wall Chair in Corporate Law and Governance
University of Missouri School of Law

Bill Turpin
President and CEO
Missouri Innovation Center at the University of Missouri

Kevin R. Sweeney, ’82
Shareholder
Polzinelli PC

2:45 p.m. BREAK

3:00 p.m. RECEPTION

LOCATION: All events will be held in Hulston Hall, the home of the School of Law, on the University of Missouri campus.

REGISTRATION: All events are free and open to the public. Registration is required for the keynote presentation and the reception. No registration is required for the panel presentations. To register, please contact Laura Coleman at colemanl@missouri.edu or 573-882-5969.

CONTINUING LEGAL EDUCATION CREDIT
This symposium is approved for 5 hours of mandatory continuing legal education credit in the state of Missouri.

THE ENTREPRENEURSHIP CLINIC at the University of Missouri School of Law

In August 2015, the University of Missouri School of Law will launch the Entrepreneurship Clinic to provide clinical opportunities for students to work with small and start-up business clients. The clinic, directed by James M. Niemann, ’93, will assist members of the university community and Mid-Missourians seeking to start businesses by providing supervised legal services involving entity planning and formation, governance issues, employee issues, intellectual property analysis, governmental regulations and contract drafting.