About the CENTER FOR INTELLECTUAL PROPERTY & ENTREPRENEURSHIP

The Center for Intellectual Property & Entrepreneurship at the University of Missouri School of Law promotes faculty symposia and scholarship in all areas involving law and innovation, and develops curricular and extracurricular programming to prepare law students to participate in entrepreneurial and innovation communities. The center also supports the law school’s Office of Career Development in identifying externships, summer positions and full-time jobs within the center’s focus area, and collaborates with campus and community members to generate resources that will increase and promote innovation and entrepreneurship. The center’s focus resides not just on intellectual property, business and finance, but on the intersection of science, technology, engineering and math (STEM) issues.

The law school also offers an Entrepreneurship Legal Clinic, which represents early-state businesses and helps guide them past the legal barriers faced by many new ventures.

Other Information

LOCATION
All events will be held in Hulston Hall on the University of Missouri campus. Convenient parking is located two blocks west of Hulston Hall in Turner Avenue Garage. Directions and detailed parking information is available at law.missouri.edu/about/directions.

COST AND REGISTRATION
This event is free and open to the public. Registration is requested but not required. To register, please visit law.missouri.edu/cipe-symposium or call 573-882-5969.

CONTINUING LEGAL EDUCATION CREDIT
This symposium is approved for 6.0 hours of mandatory continuing legal education credit in the state of Missouri.
Patent & Trademark
ADMINISTRATIVE REVIEW HEARINGS & SYMPOSIUM

Intellectual property litigation has transformed over recent years through the growing use of administrative review proceedings. This symposium, hosted by the University of Missouri Center for Intellectual Property & Entrepreneurship and the United States Patent and Trademark Office, will provide an overview of the current patent and trademark review processes. Two panels will focus on strategy issues and policy concerns, and the experience will be capped by live hearings by the Patent and Trademark Trial and Appeal Boards.

The central importance of the Patent Trial & Appeal Board (PTAB) has risen greatly since passage of the America Invents Act of 2011 and creation of the new *inter partes* and post-grant review procedures. These review proceedings provide an alternative forum for third-parties (usually accused infringers) to challenge patent validity. The review trials are handled by three-member tribunals of administrative patent judges who have been appointed by the U.S. Secretary of Commerce after consideration of their training in both technology and the law. The review proceedings are now being challenged on a variety of procedural and constitutional grounds – with one case, *Cuozzo v. Lee*, to be heard by the U.S. Supreme Court this term.

The Trademark Trial and Appeal Board (TTAB) hears trademark challenges, including opposition proceedings and appeals. Their hearings focus on questions of whether a mark is generic, amoral or confusingly similar to existing marks. A set of cases pending in federal courts challenge the constitutional propriety of the TTAB’s statutory authority to cancel marks that “disparage” persons, institutions, beliefs or national symbols. Like the PTAB, administrative trademark judges are appointed by the U.S. Secretary of Commerce.

9:00 A.M. WELCOME
9:15 A.M. INTRODUCTION OF THE TRADEMARK TRIAL PROCEEDING
9:20 A.M. TRADEMARK TRIAL PROCEEDING WITH THE TRADEMARK TRIAL AND APPEAL BOARD
10:20 A.M. TIPS FOR SUCCESSFUL WRITTEN BRIEFING AND ORAL ARGUMENTS
Moderated by Dennis D. Crouch
Co-Director of the Center for Intellectual Property & Entrepreneurship and Associate Professor of Law
University of Missouri School of Law

11:05 A.M. BREAK
Boxed lunches will be provided at no charge.

11:35 A.M. AN OUTSIDE PERSPECTIVE ON UNITED STATES PATENT AND TRADEMARK OFFICE ADMINISTRATIVE REVIEW
Matthew Cutler
Principal
Harness Dickey

Ashley C. Keller
Managing Director
Gerchen Keller Capital

Jason R. Mudd, ’05
Shareholder
Erise IP

Erich Spangenberg
CEO
nXn Partners

1:00 P.M. Q&A WITH THE PATENT TRIAL AND APPEAL BOARD AND TRADEMARK TRIAL AND APPEAL BOARD

2:00 P.M. INTRODUCTION OF THE PATENT TRIAL AND APPEAL BOARD LEAHY-SMITH AMERICA INVENTS ACT PATENT TRIAL HEARING

2:05 P.M. AMERICA INVENTS ACT PATENT TRIAL PROCEEDING WITH THE PATENT TRIAL AND APPEAL BOARD

3:05 P.M. CLOSING

Faculty of the CENTER FOR INTELLECTUAL PROPERTY & ENTREPRENEURSHIP at the University of Missouri

Royce deR. Barondes
Associate Professor of Law

Michelle Arnopol Cecil
William H. Pittman Professor of Law

Dennis D. Crouch
Co-Director of the Center and Associate Professor of Law

Peter N. Davis
Isidor Loeb Professor Emeritus of Law

Thomas A. Lambert
Wall Chair in Corporate Law and Governance and Professor of Law

Ilhyung Lee
Edward W. Hinton Professor of Law

James H. Levin
Co-Director of the Center and Director of the Mediation Clinic

Erika Lietzan
Associate Professor of Law

Gary Myers
Dean and Earl F. Nelson Professor of Law

Carol D. Newman
Associate Professor of Law

James M. Niemann
Director of the Entrepreneurship Legal Clinic

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